## Targeted Finance Fund 2021-2022 Report Author: <u>CAOwen@carmarthenshire.gov.uk</u> Tel: 01269 590216 Balance Available - £34,580.00

### Report Value - £33,911.18

#### 1 of 2

#### Application Reference: TFF-21-02

Project Title	Creation of New Dedicated Cylch Meithrin Facility
Applicant	Cylch Meithrin Drefach Felindre
Ward	Drefach - Velindre
Key Account Management	<ul> <li>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</li> <li>Existing social enterprises that have the potential to grow, be sustainable and create employment </li> <li>Emerging projects that have the potential to create jobs </li> <li>Third sector organisations that deliver vital services within our communities </li> </ul>
Project Description	<ul> <li>The Cylch Meithrin at Drefach Felindre has been operating out of a side room at the Village Hall for over twenty years and the Meithrin has steadily outgrown the facilities during this time. The additional requirements which have been imposed upon them due to COVID has meant that they were not able to operate to the capacity, which was once possible, also the pandemic has had an impact on the space and play facilities that they are able to offer children in their care.</li> <li>They became aware of the vacant former School House, which is attached to Penboyr School and following discussions with the School and the St David's Diocesan Board of Finance's Endowed Schools Committee representatives. It was evident that with some development, this would be an ideal property within which to house the Cylch Meithrin.</li> <li>They propose to convert the former School House into a purpose-built space which will have several benefits to the children and community.</li> <li>They will be able to extend the morning provision to a full day, providing affordable Childcare and Education to local families. (They are Estyn registered as well as CIW)</li> <li>Employment options for families who can't currently afford private care could be increased.</li> <li>The project will allow for adaptations and disability access to make it more inclusive.</li> <li>Children from the Cylch are more likely to progress to the local primary school, Penboyr, maintaining that sense of community and belonging.</li> </ul>

Match funding	<b>£7,840.00</b> Own funds/fundraising/donations
Amount and % of grant requested	£20,000.00 @ 71.8 %
Ineligible Costs	Nil
Eligible Revenue	<b>£27,840.00</b> Design, specification, planning
Eligible Capital	Nil
Total Project Cost	£27,840.00 – Gross
	<ul> <li>Public and private leverage funding £7,840.00</li> </ul>
	<ul> <li>Jobs Safeguarded - 2</li> <li>Increased turnover /profitability - £10,000.00</li> </ul>
	Number of jobs created - 2
	<ul> <li>New enterprises created -</li> </ul>
	<ul> <li>Number of individuals into volunteering -</li> <li>Number of community groups/organisations assisted – 1</li> </ul>
Economic Benefit	Number of individuals into training/education -
	The grant funding would enable them to complete the design, estimation, and documentation, necessary to apply for large capital funding from the Welsh Government Community Facilities Programme, also Lottery People and Places.
	<ul> <li>Total project cost estimation/tender process</li> </ul>
	<ul><li>Planning permission applications</li><li>Building control applications</li></ul>
	<ul><li>(slates, flashing, pointing, gutter renewal, etc.),</li><li>Decoration, modernisation, and regulation upgrades as necessary,</li></ul>
	<ul><li>nursery and school,</li><li>Removal of the existing chimneys and making good the external fabric</li></ul>
	<ul> <li>regulations and allow for more flexible use of internal space,</li> <li>Fire upgrades as necessary (alarm system, compartmentalisation, escape, etc),</li> <li>Consideration of alterations to allow for restricted access between</li> </ul>
	<ul><li>Meithrin,</li><li>Accessible entrance and bathrooms,</li><li>Alteration of the stairway to be compliant with commercial building</li></ul>
	<ul> <li>Modifying the Schoolhouse from residential to commercial standards and layout, to allow for existing and expanded capacity for Cylch</li> </ul>
	They propose to spend the money on design and estimation services from suitably qualified professionals (i.e., architects/quantity surveyors), to include the following.
	The new building will give them space and capacity to work with volunteers and those on college training courses, enabling them to support the workforce development programme.
	<ul> <li>The project will allow them to offer after-school and holiday play schemes, which are not currently available in the area.</li> </ul>

Cllr and Officer	Cllr. Ken Howell
Consultations	<ul> <li>Clir. Ken Howell</li> <li>Diocese Of St David</li> </ul>
Undertaken	<ul> <li>Michael O'Shea – Welsh Government</li> </ul>
Undertaken	Chris Baker - Lottery
	Stephanie Williams – CCC LEA Officer
Evidence of Need / Community Engagement	There is no other provision such as this within the vicinity and the project will allow them to expand a service that is currently delivering in a limited capacity, for the following reason.
	• Currently unable to meet the demand for the Cylch Meithrin provision in the area, at present can only offer spaces on a part time basis, as they have 14 spaces to accommodate the 22 children who are registered with them.
	The current venue is sub-standard, it does not offer sufficient space and is not ideal for young children, preventing them from offering all day care.
	<ul> <li>Pre-school aged pupils and families – will afford parents an opportunity to seek employment, knowing that they have a space at Cylch Meithrin for their children. Children will benefit from being in a safe, adequately staffed, educational environment, enabling them to learn and form relationships with other children of a similar age.</li> <li>Local employers – increase capacity in the workforce.</li> <li>Local community support services e.g., Tir Dewi</li> </ul>
	College students training in childcare – provision of a placement experience.
Contributing to key Strategies	Councils Corporate Strategy 2018-2023
key offategies	<ul> <li>Development of Cylch Meithrin will support CCC's wellbeing objectives in the following ways:</li> </ul>
	<ul> <li>Start well: providing improved facilities for childcare, and cooperation with Ysgol Penboyr.</li> </ul>
	<ul> <li>Live well: opportunities for parents in local community to use free time for work or recreation.</li> </ul>
	<ul> <li>Age well: less reliance upon elderly relatives for childcare, and more available time for parents to check in with relatives that may need additional help.</li> </ul>
	These all contribute to a healthy, safe & prosperous environment for the local community.
	<ul> <li>Carmarthenshire Local Development Strategy: <ul> <li>To support business growth, retention &amp; specialisation</li> <li>To support a skilled and ambitious workforce</li> <li>To seek to maximise job creation and employment prospects</li> <li>To support the development of a knowledge economy</li> <li>To develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient.</li> </ul> </li> </ul>
	Well-being of Future Generations Act
	Cylch Meithrin will work towards the seven well-being goals for Wales by:
	A Prosperous Wales Creation of jobs and opportunities for parents to work

Ownership/Lease Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<ul> <li>A Resilient Wales Supporting local communities</li> <li>A Healthier Wales More free time for parents and learning for young children</li> <li>A more Equal Wales Accessible facilities</li> <li>A Wales of Cohesive Communities Encouraging community friendships between children</li> <li>A Wales of Vibrant Culture and Thriving Welsh Language Bilingual provisions</li> <li>A Globally Responsible Wales Sustainable communities are a key part of global sustainability</li> <li>Swansea Bay City Region Economic Regeneration Strategy 2013-2030, Activity for Business growth, retention, and specialisation, also maximising job creation through strategic activity planning, processes will put organisation in a better position to grow, retaining and implementing innovation and knowledge in accordance with the changing competitive infrastructures.</li> <li>Lease Agreement</li> <li>The project would be financially sustained by education grants and fees for enrolling children at Cylch Meithrin. Demographically, Drefach Felindre has several young families with small children and with the expansion of the Cylch Meithrin, and its proposed proximity to the school, which would benefit both in the long term.</li> <li>There is potential to increase the current part-time provision, extending this to full day care and expanding this further into holiday play schemes.</li> <li>There is the possibility of Eco-school provision to extend to the Cylch Meithrin and expand outdoor learning opportunities.</li> <li>As part of KAM function the Cylch will receive regular support from the Bureau to assist and ensure outputs and targets are achieved and the project maintains its sustainability.</li> </ul>
Recommendation Subject to:	Award - £20,000.00

# 2 of 2

# Application Reference: TFF-21-07

Project Title	Business Growth Plan 2022
Applicant	Myddfai Ltd
Ward	Llangadog
Key Account Management	<ul> <li>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</li> <li>Existing social enterprises that have the potential to grow, be sustainable and create employment</li> <li>Emerging projects that have the potential to create jobs</li> </ul>
	Third sector organisations that deliver vital services within our communities
Project Description	Myddfai Trading Company is a Limited company which operates as a social enterprise. The business has been in operation for 12 years and sells a range of toiletries and gifts to both retail and wholesale customers. The company mission on top of their sales is to provide opportunities to vulnerable people from the local community to work alongside the team to gain work experience, social interaction, and confidence.
	The Company has seen significant growth in recent years, however further growth is limited by current capacity. The purpose of this project is to enable the business to develop to the next stage by increasing capacity; developing new products; investing in new equipment; and providing more employment and work experience opportunities in the local community. As well as this, with increased raw materials and electricity costs, the group aim to keep its pricing competitive, but to do this, costs and overheads must be reduced, and future sustainability must be at the forefront of the company.
	The funding will be spent on:
	<ol> <li>Filling Machine – Myddfai will need to invest in a second filling machine to enable them to meet demand from customers. This will lead to increased productivity and will also create an opportunity for employment of another staff member.</li> <li>Labelling Machine – increased production will require investment in a third machine to label bottles. This will also provide additional work experience opportunities for team members from the community.</li> <li>Cardboard shredder – this will enable the group to produce their own packaging and void fill by utilising the cardboard waste produced by delivery of raw materials etc. It will reduce existing expenditure on packaging and will also reduce the cost of recycling, thereby improving environmental sustainability.</li> <li>Tape dispenser – Myddfai Ltd will be looking to invest in a high-capacity electronic tape dispenser which dispenses strong self-adhesive tape to pre-set length, increasing packing speed, reducing waste, and</li> </ol>

	5. <i>Tablet</i> – investment in a tablet will enable production assistants filling bottles with solution to directly update the stock management system, thereby improving stock control.
	This project would enable the group to improve their environmental sustainability by creating their own packaging and void fill by recycling cardboard waste. It would also see them dramatically reduce plastic waste.
	The group actively promote employment and work experience opportunities for people with additional needs within the local community and this is fundamental to the company's ethos as a social enterprise.
Economic Benefit	
	Number of individuals into training/education - 12
	<ul> <li>Number of community groups/organisations assisted - 1</li> </ul>
	<ul> <li>Number of social enterprises supported - 1</li> </ul>
	<ul> <li>Number of jobs created – 1</li> </ul>
	<ul> <li>Number of jobs safeguarded – 5</li> </ul>
	Public and private leverage funding - £3,613.29
Total Project Cost	£21,679.76(Gross) - £3,613.29 = <b>£18,066.47 (Net)</b>
	Tablet = <b>£250</b>
Eligible Capital	Filling Machine = <b>£6,581</b>
(Net)	Labelling Machine = £8,300
	Cardboard Shredder = £1,799
	Tape Dispenser = $\pounds1,733$
Eligible Revenue	£18,066.47 Net
Ineligible Costs	N/A
Amount and % of grant requested	£13,911.18 @ 77% intervention
Match funding	£4,155.29 Match
Cllr and Officer	
Consultations	Cllr. Andrew James
Undertaken	Myddfai Trading Company Ltd Business Plan 2021-2023
Evidence of Need /	Their Business Plan 2021-2023 shows the need for the items listed in their
	application, as during 2021 their retail sales continued to grow and wholesale
Community	started performing better than ever before. It continues to grow, and efforts will
Engagement	be made to attract new wholesalers in both the accommodation and gift retail sectors. By purchasing the listed items, the group will be able to push on both retail and wholesale sales and have the capacity and resources to do so.
	The projected growth of the business will enable Myddfai Ltd to create employment and work experience opportunities over and above those already provided. They have been informed by several of the organisations they work with that they struggle to find meaningful work experience opportunities for their

residents and students, and they value the opportunities that Myddfai Trading Company provides. Project beneficiaries are local people seeking employment, including people with learning difficulties, who often find it difficult to secure meaningful employment. The project will also benefit those who are unable to undertake paid employment and who benefit from supervised work experience, this in turn will benefit the local economy. Contributing to key Strategies The Vellbeing of Future Generations Act: The project will address the goals of the Well-being of Future Generations Act' in the following ways: 1. A prosperous Wales a) by generating employment and work experience opportunities for vulnerable people within the local community b) through more efficient use of resources and reducing waste 2. A more equal Wales a) by generating employment and work experience 3. A Wales of cohesive communitie a) By enabling people with additional needs to fulfil their potential through meaningful work and work experience. 3. A Wales of cohesive communities a) By contributing to the growth and welfare of the community through wealth generation and job creation 4. A Wales of voltrant culture and thriving Welsh language a) Promoting the Welsh language through products with bi-lingual labelling and bilingual website 5. A globally responsible Wales a) By assessing the environmental impact of everything Myddfai Ltd do Councils Corporate Strategy 2018-2023: Create more jobs and growth throughout the county Help people live healthy lives 5. Support good connections with friends, family, and safer communities Promote Welsh Language and Culture Provide healthy, prosperous, and safe environments Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs. Swansea Bay City Region Economic Regeneration Strategy Strategic Aim 3: Maximising job creation for all Operational aim: • Development of targeted support for next-phase grow		
with learning difficulties, who often find it difficult to secure meaningful         employment. The project will also benefit from supervised work experience, this in turn will benefit the local economy.         Contributing to key Strategies         The project addresses key themes in the following strategies:         The Wellbeing of Future Generations Act:         The project will address the goals of the 'Well-being of Future Generations Act' in the following ways:         1. A prosperous Wales         a) by generating employment and work experience opportunities for vulnerable people within the local community         b) through more efficient use of resources and reducing waste         2. A more equal Wales         a) by generating employment and work experience         a) by generating the maximum or the following waste         3. A Wales of ochesive communities         a) by contributing to the growth and weffare of the community through weating generation and job creation         4. A Wales of vibrant culture and thriving Welsh language         a) Promoting the Welsh language through products with bi-lingual labelling and bilingual website         5. A globally responsible Wales         a) By assessing the environmental impact of everything Myddfai Ltd do         Councils Corporate Strategy 2018-2023:         Create more jobs and growth throughout the county         Heip people live healthy ives         9. Suppo		
key Strategies       The Wellbeing of Future Generations Act:         The project will address the goals of the 'Well-being of Future Generations Act' in the following ways: <ul> <li>A prosperous Wales</li> <li>by generating employment and work experience opportunities for vulnerable people within the local community</li> <li>b) through more efficient use of resources and reducing waste</li> <li>A more equal Wales</li> <li>By enabling people with additional needs to fulfil their potential through meaningful work and work experience</li> <li>A Wales of cohesive communities</li> <li>By contributing to the growth and welfare of the community through wealth generation and job creation</li> <li>A Wales of vibrant culture and thriving Welsh language</li> <li>Promoting the Welsh language through products with bi-lingual labelling and bilingual website</li> <li>A globally responsible Wales</li> <li>By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> <li>Councils Corporate Strategy 2018-2023:         <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promotie Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim:</li>		with learning difficulties, who often find it difficult to secure meaningful employment. The project will also benefit those who are unable to undertake paid employment and who benefit from supervised work experience, this in turn
key Strategies       The Wellbeing of Future Generations Act:         The project will address the goals of the 'Well-being of Future Generations Act' in the following ways: <ul> <li>A prosperous Wales</li> <li>by generating employment and work experience opportunities for vulnerable people within the local community</li> <li>b) through more efficient use of resources and reducing waste</li> <li>A more equal Wales</li> <li>By enabling people with additional needs to fulfil their potential through meaningful work and work experience</li> <li>A Wales of cohesive communities</li> <li>By contributing to the growth and welfare of the community through wealth generation and job creation</li> <li>A Wales of vibrant culture and thriving Welsh language</li> <li>Promoting the Welsh language through products with bi-lingual labelling and bilingual website</li> <li>A globally responsible Wales</li> <li>By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> <li>Councils Corporate Strategy 2018-2023:         <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim:</li>	Contributing to	The project addresses key themes in the following strategies:
<ul> <li>in the following ways:</li> <li>1. A prosperous Wales <ul> <li>a) by generating employment and work experience opportunities for vulnerable people within the local community</li> <li>b) through more efficient use of resources and reducing waste</li> </ul> </li> <li>2. A more equal Wales <ul> <li>a) By enabling people with additional needs to fulfil their potential through meaningful work and work experience</li> </ul> </li> <li>3. A Wales of cohesive communities <ul> <li>a) By contributing to the growth and welfare of the community through wealth generation and job creation</li> </ul> </li> <li>4. A Wales of vibrant culture and thriving Welsh language <ul> <li>a) Promoting the Welsh language through products with bi-lingual labelling and bilingual website</li> </ul> </li> <li>5. A globally responsible Wales <ul> <li>a) By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> </li> <li>Councils Corporate Strategy 2018-2023: <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> </ul> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:     <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li>	-	
<ul> <li>a) by generating employment and work experience opportunities for vulnerable people within the local community</li> <li>b) through more efficient use of resources and reducing waste</li> <li>2. A more equal Wales <ul> <li>a) By enabling people with additional needs to fulfil their potential through meaningful work and work experience</li> </ul> </li> <li>3. A Wales of cohesive communities <ul> <li>a) By contributing to the growth and welfare of the community through wealth generation and job creation</li> <li>4. A Wales of vibrant culture and thriving Welsh language <ul> <li>a) Promoting the Welsh language through products with bi-lingual labeling and bilingual website</li> </ul> </li> <li>5. A globally responsible Wales <ul> <li>a) By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> </li> </ul> </li> <li>Councils Corporate Strategy 2018-2023: <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:         <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li></ul>		
<ul> <li>2. A more equal Wales <ul> <li>a) By enabling people with additional needs to fulfil their potential through meaningful work and work experience</li> <li>3. A Wales of cohesive communities <ul> <li>a) By contributing to the growth and welfare of the community through wealth generation and job creation</li> </ul> </li> <li>4. A Wales of vibrant culture and thriving Welsh language <ul> <li>a) Promoting the Welsh language through products with bi-lingual labelling and bilingual website</li> </ul> </li> <li>5. A globally responsible Wales <ul> <li>a) By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> </li> <li>Councils Corporate Strategy 2018-2023: <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:         <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li></ul></li></ul>		<ul> <li>a) by generating employment and work experience opportunities for vulnerable people within the local community</li> </ul>
<ul> <li>3. A Wales of cohesive communities <ul> <li>a) By contributing to the growth and welfare of the community through wealth generation and job creation</li> </ul> </li> <li>4. A Wales of vibrant culture and thriving Welsh language <ul> <li>a) Promoting the Welsh language through products with bi-lingual labelling and bilingual website</li> <li>5. A globally responsible Wales <ul> <li>a) By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> </li> <li>Councils Corporate Strategy 2018-2023: <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:         <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li></ul></li></ul>		2. A more equal Wales
<ul> <li>4. A Wales of vibrant culture and thriving Welsh language <ul> <li>a) Promoting the Welsh language through products with bi-lingual labelling and bilingual website</li> <li>5. A globally responsible Wales <ul> <li>a) By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> </li> <li>Councils Corporate Strategy 2018-2023: <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:         <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li></ul></li></ul>		<ul><li>3. A Wales of cohesive communities</li><li>a) By contributing to the growth and welfare of the community through</li></ul>
<ul> <li>5. A globally responsible Wales <ul> <li>a) By assessing the environmental impact of everything Myddfai Ltd do</li> </ul> </li> <li>Councils Corporate Strategy 2018-2023: <ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> </li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:         <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li></ul>		<ul><li>4. A Wales of vibrant culture and thriving Welsh language</li><li>a) Promoting the Welsh language through products with bi-lingual</li></ul>
<ul> <li>Create more jobs and growth throughout the county</li> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> </ul> Swansea Bay City Region Economic Regeneration Strategy Strategic Aim 3: Maximising job creation for all Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:</li> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul>		5. A globally responsible Wales
<ul> <li>Help people live healthy lives</li> <li>Support good connections with friends, family, and safer communities</li> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim:         <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:             <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> <li>Development</li> <li>Development</li> <li>Development</li> <li>Development</li> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> <li>Development</li> <li>Development</li></ul></li></ul></li></ul>		Councils Corporate Strategy 2018-2023:
<ul> <li>Promote Welsh Language and Culture</li> <li>Provide healthy, prosperous, and safe environments</li> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim:         <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:             <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> <li>Strategic and support</li> <li>Operational self-employed</li> <li>Development of targeted support for next-phase growth amongst</li> <li>Operational self-employed</li> <li>Development of targeted support for next-phase growth amongst</li> <li>Our micro-enterprises, family-owned firms, and self-employed</li> <li>Development of targeted support for next-phase growth amongst</li> <li>Development growth growthas a growth growthas a growth growth growth growth growth gr</li></ul></li></ul></li></ul>		
<ul> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional needs.</li> <li>Swansea Bay City Region Economic Regeneration Strategy</li> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim:         <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:             <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> <li>Strategic Aim Strategy</li> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:</li></ul></li></ul></li></ul>		Promote Welsh Language and Culture
<ul> <li>Strategic Aim 3: Maximising job creation for all</li> <li>Operational aim: <ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including: <ul> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul> </li> </ul></li></ul>		<ul> <li>Live well - by creating more employment and work experience opportunities in the local community, for people with additional</li> </ul>
<ul> <li>Operational aim:</li> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:</li> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul>		Swansea Bay City Region Economic Regeneration Strategy
<ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:</li> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed people</li> </ul>		Strategic Aim 3: Maximising job creation for all
Ownership/Lease		<ul> <li>Increase job opportunities by supporting employment growth within the indigenous business stock, through measures including:</li> <li>Development of targeted support for next-phase growth amongst our micro-enterprises, family-owned firms, and self-employed</li> </ul>
Ownership/Lease Lease	Ownership/Lease	Lease

Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	As part of KAM function, Myddfai Ltd will receive regular support from the Bureau to assist and ensure outputs and targets are achieved and the project maintains its sustainability. The project will assure future sustainability of Myddfai Ltd as a company and of all its products and services. It would be managed by the directors, who would monitor expenditure and ensure delivery of objectives. The match funding would be delivered from working capital, as would the upfront cost of the items of equipment to be purchased.
Recommendation Subject to:	Award - £13,911.18